



**KEITH P. MARIANO**

Associate

310.255.6146

[Keith.Mariano@ffslaw.com](mailto:Keith.Mariano@ffslaw.com)

Office: Century City

**PRACTICE AREAS**

Business Transactions and Tax

**EDUCATION**

J.D., Loyola Law School B.A.,  
University of California Irvine

**ADMITTED TO PRACTICE**

California

A member of our Business Transactions and Tax Group, Keith Mariano's practice centers on mergers and acquisitions, private equity financing, intellectual property and licensing, business contracts, corporate governance, and business planning.

» **Complex Transactions and Strategic Planning**

Mr. Mariano takes a collaborative approach to working with clients, advisors, and the firm's tax and estate planning attorneys to strategically plan and execute complex transactions that result in significant benefits for clients. He advises entrepreneurs, start-ups and middle market companies in a broad range of sectors such as technology, consumer goods, health, financial services, real estate, and insurance. With his expertise in the lifecycle of a company he has handled all aspects of business operations. Mr. Mariano has advised entrepreneurs on how to obtain private equity financing, comply with securities laws and protect their intellectual property. He has prepared private placement memoranda, and their corresponding organizing documentation, to raise capital in a variety of industries, including technology, real estate, consumer products and service. In addition, Mr. Mariano has worked extensively with the SEC and numerous state securities regulation departments to ensure his clients complied with the relevant federal and blue sky laws.

» **Honors**

Mr. Mariano was selected as a Southern California Rising Star in 2018, an honor given to just 2.5% of the attorneys in the state.

**Representative Clients and Matters**

» Represented buyer entity in its \$10 million acquisition of the intellectual property and transition of entire work staff of a technology company.

» Represented seller entity in its \$32 million sale of the assets related to seven retail grocery stores.

» Represented buyer entity in its \$130 million acquisition of the assets related to construction equipment.

» Represented seller entity in its \$10 million sale of the assets related to medical equipment.